

## FOR IMMEDIATE RELEASE:

## **TPR<sup>2</sup> ACHIEVES 2 HOUR RATING WITH UNDER 20MIL OF FIRE ENDURANCE COATING**

WATERBURY, CT – March 2007 - TPR<sup>2</sup>, *Thermal Product Research*, announces it's latest new fire safety product for the Building industries... NON-FLAMMABLE barrier coatings for interior AND exterior wall assemblies. This revolutionary new coating is non toxic, zero VOC and can be brushed, sprayed, or rolled on to a host of substrates to provide ASTM E119 approved fire barrier and more importantly zero smoke capabilities.

Today the company announced that the technology from TPR<sup>2</sup> has successfully passed fire endurance tests for over to 2 hours over 1/2" sheetrock walls with under 20 mil of Fireshell<sup>TM</sup>. Due to its weatherproof nature, it also seals the substrate from moisture and greatly reduces the toxic smoke generated in a fire.

According to Rick Barone, VP of Marketing for TPR<sup>2</sup>, "In the past year, TPR<sup>2</sup> has been developing proprietary technologies for the building industry. We have several other revolutionary technologies emerging in coatings, mastics, putty's and even Firestable<sup>TM</sup> foams. With these unprecedented, outstanding results our ultra thin film waterproof coating technology makes it very affordable for widespread use ....cheaper than multiple sheetrock layers, and close to paint costs per square foot."

Per Jay Guisti, Director of Sales for  $TPR^2$  "A similar coating technology is also being used in motor sports for the protection and safety of NASCAR Nextel drivers. Subsequently, products which are protecting professionals like Dale Earnhardt Jr can also be protecting *your* home."

Founded in 2004, Thermal Product Research was created with a purpose of creating new technology and safety products...initially in the motorsports industry and now branching into many industries. TPR<sup>2</sup>'s technology includes: insulation, anti-explosion, fire abatement, non-flammable and fire extinguishing products. TPR<sup>2</sup>'s product lines also include coatings, pellets, plastics & powder technologies.

More information as well as test videos on this coating can be found at <u>www.TPR2.com</u>. You can send email to mail@tpr2.com or call the company direct at 203-756-8772.

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