

FOR IMMEDIATE RELEASE:

TPR² INTRODUCES A NEW FIRE RETARDANT LATEX

WATERBURY, CT - October 2004 - TPR^2 , *Thermal Product Research*, announces it's latest new fire safety product for theatrical/movie and other industries... highly fire retardant natural latex rubber.

These new product eliminates flare up when exposed to flame and greatly reduces the toxic smoke the natural rubber generates in a fire, the company claims. Versions have passed the most stringent fire requirements including achieving UL94 V0 rating and ASTM E84 class A and B.



The new highly flexible Fire retardant latex replaces flammable latex used in theatrical/movie sets and family attraction centers. The product was invented through a venture with Cirque Du Soleil Productions for their highly successful 'KA' show in Las Vegas, Nevada.

According to Peter Gummo, President of TPR², "Though the project was quite challenging, TPR² was honored to be chosen by the Cirque Du Soleil organization to help solve their code requirements for Las Vegas. We believe it is the first step in branching out to whole new area for us, including theme parks, Hollywood movie sets, costume safety and special effects. TPR² has had unique technologies for awhile for fiberglass and carbon fiber composites and components, but this new technology takes that fire and smoke protection to a whole new area, impregnating right into **natural latex and rubber** a proprietary and cost effective fire retardant and smoke suppressant.

Incorporated in 2004, Thermal Product Research was created with a purpose of creating new technology and safety products in industries worldwide. TPR²'s technology includes: insulation, anti-explosion, fire abatement, non-flammable and fire extinguishing products. TPR²'s product lines also include coatings, pellets, plastics & powder technologies.

More information as well as test videos you can visit them at <u>www.TPR2.com</u>. You can send email to mail@tpr2.com or call the company direct at 203-756-8772

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